

CALL TO ARTISTS

23RD ST & ANDREWS HWY JACKRABBIT REDESIGN PROJECT
ODESSA COLLEGE

Introduction

Odessa College is seeking talented artists to redesign and repaint our 6-foot Jackrabbit statue, proudly located at the corner of Andrews Highway and 23rd Street.

This beloved campus landmark is part of Odessa's iconic Jackrabbit Jamboree; a public art initiative launched in 2004 featuring 37 six-foot jackrabbits displayed across the city. These colorful, creative statues are a point of pride for Odessa, frequently visited and photographed by residents and tourists alike.

Currently, Odessa College is looking for an artist to give our campus Jackrabbit a bold new look that captures the Spirit of Odessa College and our mission to transform lives and communities through education, community engagement, athletics, and a history of excellence at a local, state, and national level.

The selected artist will receive a \$1,000 stipend and will be recognized for contributing to both the Odessa College and citywide art legacy. Odessa College will provide paint for the project; however, all other materials, tools, supplies, and travel costs are the responsibility of the artist.

Eligibility

- Open to artists from any location with preference in judging given to artists, students, alumni, faculty, staff, and community members who reside in the Permian Basin.
- OC faculty, staff, and their immediate family members are eligible to apply.
- Individual artists or artist teams are welcome to apply.

Theme

"The Spirit of Odessa College" — Designs should reflect what Odessa College stands for:

- Excellence and opportunity
- Transformation through education
- Wrangler pride and community spirit
- Diversity, creativity, and connection to West Texas

Artists are encouraged to interpret the theme creatively while honoring the college's values and community roots.

Scope of Work

The selected artist will:

- Prepare, prime, and repaint the existing 6-foot Jackrabbit statue.

- Collaborate with Odessa College representatives on final design approval and project timeline.
 - Complete the project by the agreed-upon deadline.
 - Use paint provided by Odessa College (all other materials are the artist's responsibility).
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Submission Requirements

Artists should submit the following materials as part of their application:

1. **Resume and/or Artist Biography:**
A brief overview of your artistic background, education, and relevant experience (max 500 words).
 2. **Letter of Intent:**
Describe your concept and how it embodies "*The Spirit of Odessa College*." Share your artistic vision, inspiration, and approach (max 500 words).
 3. **Design Concept:**
 - Include sketches, mockups, or digital renderings of your proposed design (3–5 images).
 - Include an image list with title, year, medium, and brief description.
 4. **Portfolio or Work Samples:**
Provide a portfolio or examples of past artworks (class assignments, personal art pieces, public art pieces, commissions, or relevant creative projects).
 5. **References (Optional):**
Include contact information for up to two references familiar with your work.
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Design Guidelines

- Designs may be representational or abstract.
 - Artwork must be original and family-friendly (no political, religious, or inappropriate imagery).
 - The design must complement the three-dimensional shape of the Jackrabbit statue.
 - The finished piece will become a permanent part of Odessa College's public art collection and the city's broader Jackrabbit Jamboree legacy. Selected artists will sign an agreement with Odessa College.
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Selection Criteria

Submissions will be evaluated based on:

- Creativity and originality

- Connection to the theme “The Spirit of Odessa College”
 - Quality and feasibility of the design
 - Artist’s experience and ability to complete the project on time
 - Completeness of application
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Timeline

Submission Deadline: Monday, December 15, 2025, by 5:00 PM

Artist Selection Announced: January 2026

Project Completion: Spring 2026

Contact

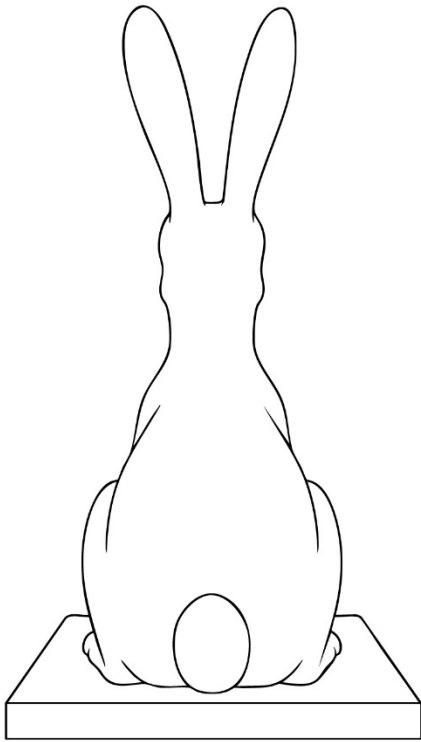
For questions or to submit your proposal, contact:

Odessa College Marketing Department

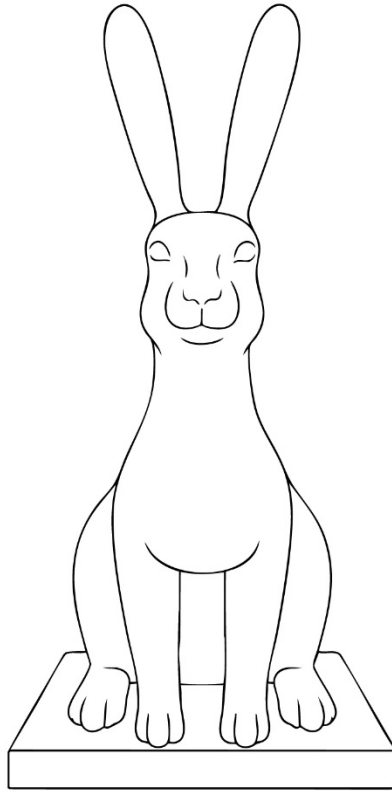
Email: mmr@odessa.edu

Phone: 432-335-6416

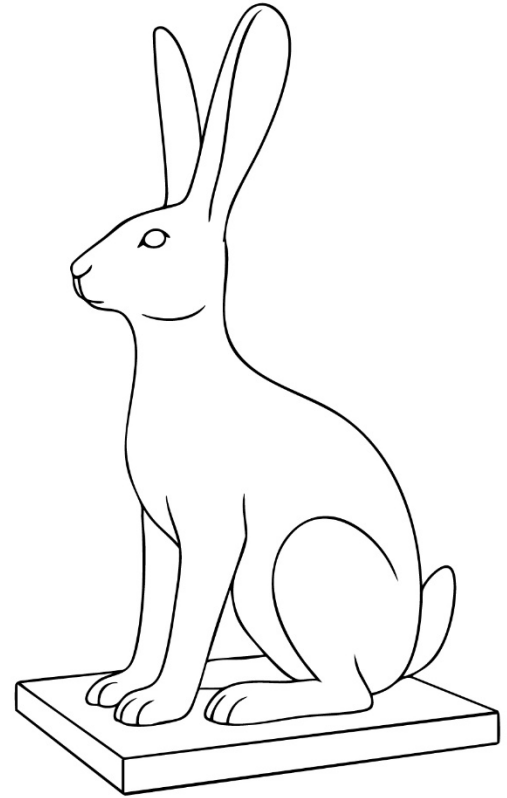
STATUE DIAGRAMS FOR REFERENCE



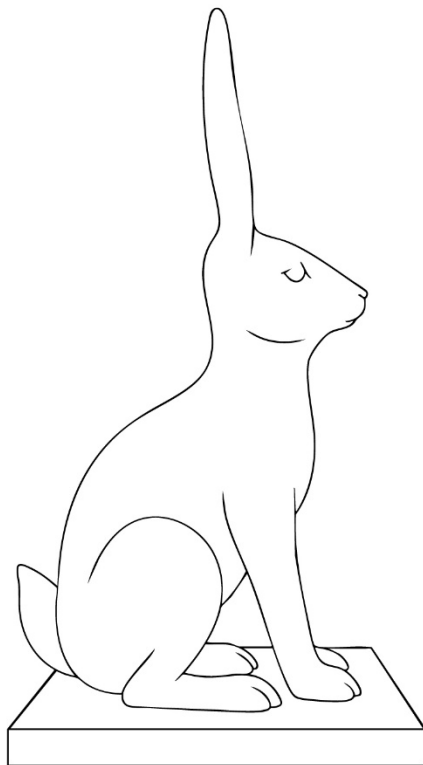
Back View



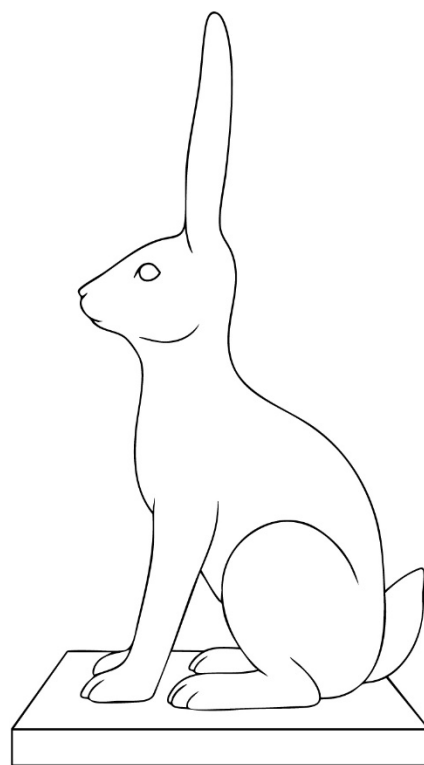
Front View



Quarter Turn View



Right View



Left View